

## **INTERIM SWMP TEMPLATE IMPORTANT NOTES**

1. Instruction for using this template can be found on the [MS4 Permitting Program web page](#) under Forms, Tools & resources/The 2019 Phase II MS4 Toolbox.
2. An MS4-specific Annual Self-Assessment (ASA) Template will be developed based upon the approved Final SWMP.
3. An electronic SWMP Template (e-SWMP) is currently under development and will supersede this interim template once it is issued. The e-SWMP will include essentially the same information and will be easy to cut/paste into.



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**Stormwater Management Plan**  
**Town of Canton**  
**NCS000476**

1/15/2020



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## **PART 1: INTRODUCTION**

The purpose of this Stormwater Management Plan (SWMP) is to establish and define the means by which the Town of Canton will comply with its National Pollutant Discharge Elimination System (NPDES) Municipal Separate Storm Sewer System (MS4) Permit and the applicable provisions of the Clean Water Act to meet the federal standard of reducing pollutants in stormwater runoff to the maximum extent practicable.

This SWMP identifies the specific elements and minimum measures that the Town of Canton will develop, implement, enforce, evaluate and report to the North Carolina Department of Environmental Quality (NCDEQ) Division of Energy, Minerals and Land Resources (DEMLR) in order to comply with the MS4 Permit number NCS000476, as issued by NCDEQ. This permit covers activities associated with the discharge of stormwater from the MS4 as owned and operated by the Town of Canton and located within the corporate limits of the Town of Canton.

In preparing this SWMP, the Town of Canton has evaluated its MS4 and the permit requirements to develop a comprehensive 5-year SWMP that will meet the community's needs, address local water quality issues and provide the minimum measures necessary to comply with the permit. The SWMP will be evaluated and updated annually to ensure that the elements and minimum measures it contains continue to adequately provide for permit compliance and the community's needs.

Once the SWMP is approved by NCDEQ, all provisions contained and referenced in this SWMP, along with any approved modifications of the SWMP, are incorporated by reference into the permit and become enforceable parts of the permit.

**PART 2: CERTIFICATION**

By my signature below I hereby certify, under penalty of law, that this document and all attachments were prepared under my direction or supervision in accordance with a system designed to assure that qualified personnel properly gather and evaluate the information submitted. Based on my inquiry of the person or persons who manage the system, or those persons directly responsible for gathering the information, the information submitted is, to the best of my knowledge and belief, true, accurate, and complete.

I am aware that there are significant penalties for submitting false information, including the possibility of fines and imprisonment for knowing violations.

I am also aware that the contents of this document shall become an enforceable part of the NPDES MS4 Permit, and that both the Division and the Environmental Protection Agency have NPDES MS4 Permit compliance and enforcement authority.

- I am a ranking elected official.
- I am a principal executive officer for the permitted MS4.
- I am a duly authorized representative for the permitted MS4 and have attached the authorization made in writing by a principal executive officer or ranking elected official which specifies me as (*check one*):
  - A specific individual having overall responsibility for stormwater matters.
  - A specific position having overall responsibility for stormwater matters.

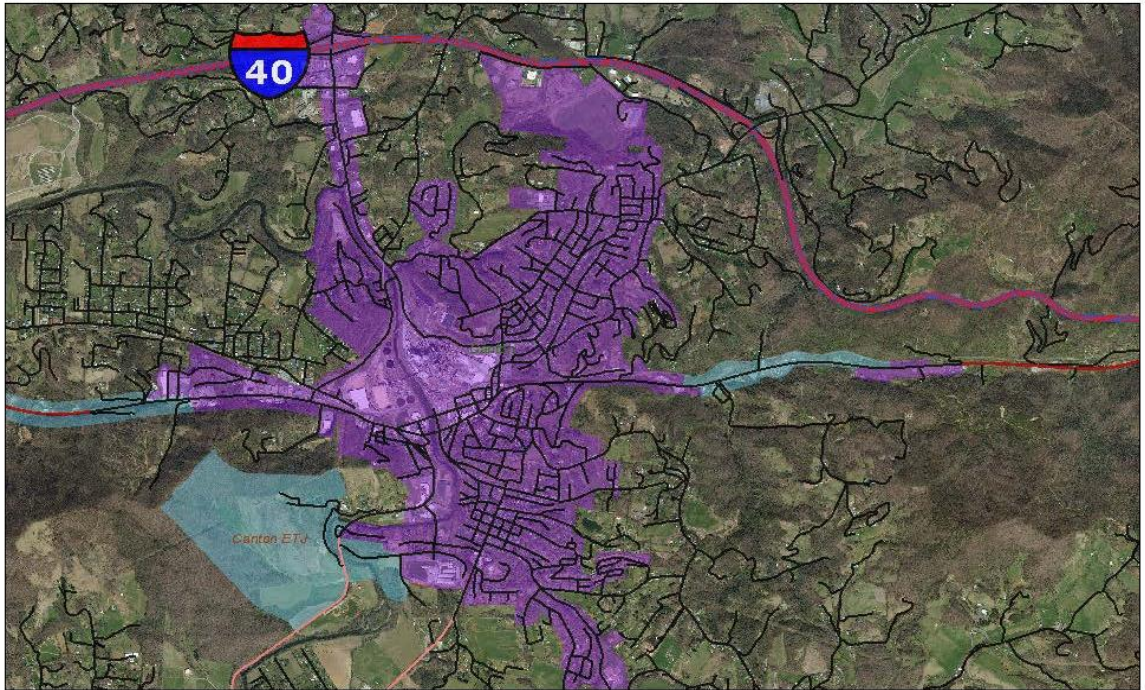
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<i>Title:</i>	
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### PART 3: MS4 INFORMATION

#### 3.1 Permitted MS4 Area

This SWMP applies throughout the corporate limits of the Town of Canton, including all regulated activities associated with the discharge of stormwater from the MS4. The map below shows the corporate limits of Town of Canton as of the date of this document.



#### 3.2 Existing MS4 Mapping

The current MS4 mapping includes current mapping and inventory developed by town staff and consultants who have physically located most of the Town’s system components. This mapping includes the location of all publicly owned stormwater piping. The map of the existing system will continue to be verified and finalized. The mapping will be updated as new facilities are installed using required submittals to the Planning Board and through regular inspections and maintenance.

Table 1: Summary of MS4 Mapping

Percent of MS4 Area Mapped	95	%
No. of Major Outfalls* Mapped	unknown**	total

*\*An outfall is a point where the MS4 discharges from a pipe or other conveyance (e.g. a ditch) directly into surface waters. Major outfalls are required to be mapped to meet permit requirements. A major outfall is a 36-inch diameter pipe or discharge from a drainage area > 50-acres; and for industrial zoned areas a 12-inch diameter pipe or a drainage area  $\geq$  2-acres.*

\*\*Outfalls have been mapped but the classification of specific outfalls as major outfalls has not occurred, therefore, the number of major outfalls is unknown at this time (See BMP No. 14).

### **3.3 Receiving Waters**

The Town of Canton MS4 is located within the French Broad River Basin and discharges directly into receiving waters as listed in Table 2 below. The abbreviation “UT” in the following table stands for Unnamed Tributary. Applicable water quality standards listed below are compiled from the following NCDEQ sources:

- [Waterbody Classification Map](#)
- [Impaired Waters and TMDL Map](#)
- Most recent NCDEQ Final [303\(d\) List](#)

Table 2: Summary of MS4 Receiving Waters

Receiving Water Name	Stream Index / AU Number	Water Quality Classification	303(d) Listed Parameter(s) of Interest
Pigeon River	5-7	C	
Murray Branch	5-9	C	
UT of Pigeon River	No DWQ index #	C	
UT of Pigeon River	No DWQ index #	C	
Mingus Branch	No DWQ index #	C	
UT of Mingus Branch	No DWQ index #	C	
UT of Pigeon River	No DWQ index #	C	
UT of Pigeon River	No DWQ index #	C	
Hominy Creek	6-76	C	
UT of Hominy Creek	No DWQ index #	C	
UT of Hominy Creek	No DWQ index #	C	
Dutch Cove	6-76-1	C	
UT of Hominy Creek	No DWQ index #	C	
UT of Hominy Creek	No DWQ index #	C	
UT of Hominy Creek	No DWQ index #	C	
UT of Hominy Creek	No DWQ index #	C	
UT of Pigeon River	No DWQ index #	C	
UT of Beaverdam Creek	No DWQ index #	C	
Beaverdam Creek	5-8	C	
UT of Beaverdam Creek	No DWQ index #	C	
UT of Pigeon River	No DWQ index #	C	

### 3.4 MS4 Interconnection

The Town of Canton MS4 is not interconnected with another regulated MS4 and directly discharges to the receiving waters as listed in Table 2 above.

### 3.5 Total Maximum Daily Loads (TMDLs)

The TMDL(s) listed in Table 3 below have been approved within the MS4 area, as determined by the map and list provided on the [NCDEQ Modeling & Assessment Unit web page](#). The table also indicates whether the approved TMDL has a specific stormwater Waste Load Allocation (WLA) for any watershed directly receiving discharges from the permitted MS4, and whether a Water Quality Recovery Program has been implemented to address the WLA.

Table 3: Summary of Approved TMDLs

Water Body Name	TMDL Pollutant(s) of Concern	Stormwater Waste Load Allocation (Y/N)	Water Quality Recovery Program (Y/N)
Statewide	Mercury	N	N

The Statewide TMDL for Mercury does not require any actions by the NPDES stormwater permittees because most mercury in stormwater comes from atmospheric deposition.

### 3.6 Endangered and Threatened Species and Critical Habitat

Significant populations of threatened or endangered species and/or critical habitat are identified within the regulated MS4 urbanized area, as determined by a review of the [Endangered and Threatened Species and Species of Concern by County for North Carolina Map](#) and [Listed species believe to or known to occur in North Carolina map](#) as provided by the [U.S. Fish and Wildlife Service](#). Of those species listed, Table 4 summarizes the species that may be significantly impacted by the quality of surface waters within their habitat.

Table 4: Summary of Federally Listed Species/Habitat Impacted by Surface Water Quality

Scientific Name	Common name	Species Group	Federal Listing Status
Microhexura montivaga	Spruce-fir moss spider (arachnid)	M. montivaga	E
Alasmidonta raveneliana	Appalachian elktoe (river mussel)	A. raveneliana	E

### 3.7 Industrial Facility Discharges

The Town of Canton MS4 jurisdictional area includes the following industrial facilities which hold NPDES Industrial Stormwater Permits, as determined from the NCDEQ [Active NPDES Stormwater Permit List](#) and/or [Active Stormwater Permits Map](#).

Table 5: NPDES Stormwater Permitted Industrial Facilities

Permit Number	Facility Name
NCS000105	Blue Ridge Paper Products Inc (Evergreen – Canton Mill Facility)

### 3.8 Non-Stormwater Discharges

The water quality impacts of non-stormwater discharges have been evaluated by the Town of Canton as summarized in Table 6 below. The unpermitted non-stormwater flows listed as incidental do not significantly impact water quality. The Town of Canton has evaluated residential and charity car washing and street washing for possible significant water quality impacts.

Street washing discharges are addressed under the Pavement Management Program in Part 10 of this SWMP. Street cleaning is performed with a dry street sweeping process so street washing discharges are not relevant to the MS4. The Division has not required that other non-stormwater flows be specifically controlled by the Town of Canton.

Wash water associated with car washing that does not contain detergents or does not discharge directly into the MS4 is considered incidental. However, these types of non-stormwater discharges that do

contain detergents have been evaluated by the Town of Canton to determine whether they may significantly impact water quality. They were determined to be a possible cause of water quality impacts and will be addressed through public education efforts (See BMPs No. 5 and 7).

Table 6: Non-Stormwater Discharges

Non-Stormwater Discharge	Water Quality Impacts
Water line and fire hydrant flushing	Incidental
Landscape irrigation	Incidental
Diverted stream flows	Incidental
Rising groundwater	Incidental
Uncontaminated groundwater infiltration	Incidental
Uncontaminated pumped groundwater	Incidental
Uncontaminated potable water sources	Incidental
Foundation drains	Incidental
Air conditioning condensate	Incidental
Irrigation waters	Incidental
Springs	Incidental
Water from crawl space pumps	Incidental
Footing drains	Incidental
Lawn watering	Incidental
Residential and charity car washing	<b>Possible</b>
Flows from riparian habitats and wetlands	Incidental
Dechlorinated swimming pool discharges	Incidental
Street wash water	<b>N/A</b>
Flows from firefighting activities	Incidental

### 3.9 Target Pollutants and Sources

In addition to those target pollutants identified above, the Town of Canton is not aware of other significant water quality issues within the permitted MS4 area.

Table 7 below summarizes the water quality pollutants identified throughout Part 3 of this SWMP, the likely activities/sources/targeted audiences attributed to each pollutant, and identifies the associated SWMP program(s) that address each. In addition, the Town of Canton has evaluated schools, homeowners and businesses as target audiences that are likely to have significant stormwater impacts. Schools represent an important target audience as teaching students can provide opportunities for education and community involvement in the process. By beginning this education process early, positive change can occur. Homeowners and business are obvious target audiences because they represent likely sources for non-point pollution. This typically occurs because of a lack of education and recommended management practices.

Table 7: Summary of Target Pollutants and Sources

Target Pollutant(s)	Likely Source(s)/Target Audience(s)	SWMP Program Addressing Target Pollutant(s)/Audience(s)
Litter	Residents, Businesses, Schools	Public Education & Outreach
Yard Waste (leaves and grass clippings)	Residential, commercial	Public Education & Outreach, Pollution Prevention & Good Housekeeping
Sediment	Construction	Construction Site Runoff Control
Nutrients	Sewer overflows, failing septic systems, urbanization, schools	Public Education & Outreach, Illicit Discharge Detection & Elimination, Construction Site Runoff Control, Post-Construction Site Runoff Control, Pollution Prevention & Good Housekeeping
Fecal coliform	Sewer overflows, failing septic systems, wildlife, illicit discharges	Public Education & Outreach, Illicit Discharge Detection & Elimination
Mercury/statewide TMDL	Atmospheric deposition	Public Education & Outreach (fish consumption advisory)
Illicit discharges	Residential, commercial, industrial, municipal staff	Public Education & Outreach, Illicit Discharge Detection & Elimination,
Illegal dumping	Residential, commercial, industrial, municipal staff	Public Education & Outreach, Pollution Prevention & Good Housekeeping
Improper disposal of waste	Residential, commercial, industrial, municipal staff	Public Education & Outreach, Public Involvement & Participation, Pollution Prevention & Good Housekeeping
General non-point source pollution	Residential, commercial, schools, municipal staff	Public Education & Outreach

## PART 4: STORMWATER MANAGEMENT PROGRAM ADMINISTRATION

### 4.1 Organizational Structure

The Town of Canton stormwater program is implemented in partnership by primarily the Administration/Planning and Public Works departments. The Administration/Planning department is responsible for the public outreach and involvement components, as well as engineering plan reviews; while the Public Works department is responsible for good housekeeping and municipal pollution prevention activities, storm sewer system maintenance, and IDDE. The Town Manager is designated as the Stormwater Program Administrator.

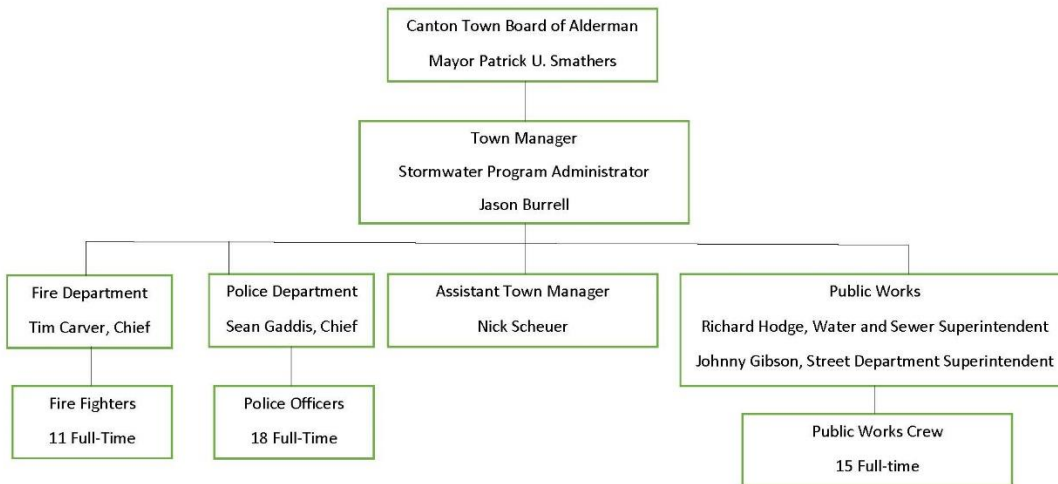


Table 8: Summary of Responsible Parties

<b>SWMP Component</b>	<b>Responsible Position</b>	<b>Staff Name</b>	<b>Department</b>
Stormwater Program Administration	Town Manager	Jason Burrell	Administration/Planning
SWMP Management	Town Manager	Jason Burrell	Administration/Planning
Public Education & Outreach	Special Event Coordinator/Assistant to Manager	Lisa Stinnett	Administration/Planning
Public Involvement & Participation	Special Event Coordinator/Assistant to Manager	Lisa Stinnett	Administration/Planning
Illicit Discharge Detection & Elimination	Public Works Superintendents, Town Manager, Assistant Town Manager	Ricard Hodge Johnny Gibson Jason Burrell Nick Scheuer	Public Works Administration/Planning
Construction Site Runoff Control	Water and Sewer Superintendents, Town Manager Assistant Town Manager	Richard Hodge Jason Burrell Nick Scheuer	Public Works Administration/Planning
Post-Construction Stormwater Management	Public Works Superintendents/Department Town Manager Assistant Town Manager	Richard Hodge Jason Burrell Nick Scheuer	Public Works Administration/Planning
Pollution Prevention/Good Housekeeping for Municipal Operations	Public Works Superintendents/Department Heads	Richard Hodge	Public Works
Municipal Facilities Operation & Maintenance Program	Public Works Superintendents	Richard Hodge	Public Works
Spill Response Program	Fire Chief Public Works	Tim Carver Richard Hodge	Fire
MS4 Operation & Maintenance Program	Town Manager Assistant Town Manager	Jason Burrell Nick Scheuer	Administration/Planning



Municipal SCM Operation & Maintenance Program	Town Manager Assistant Town Manager	Jason Burrell Nick Scheuer	Administration/Planning
Pesticide, Herbicide & Fertilizer Management Program	Street Superintendent	Johnny Gibson	Public Works
Vehicle & Equipment Cleaning Program	Fleet Supervisor	Keith Pressley	Fleet
Pavement Management Program	Street Superintendent	Johnny Gibson	Street
Total Maximum Daily Load (TMDL) Requirements	Public Works Superintendents	Johnny Gibson Richard Hodge	Pubic Works

#### 4.2 Program Funding and Budget

In accordance with the issued permit, the Town of Canton shall maintain adequate funding and staffing to implement and manage the provisions of the SWMP and comply with the requirements of the NPDES MS4 Permit.

The budget includes the permit administering and compliance fee, which is billed by the Division annually. The stormwater program currently receives funding of approximately \$160,000 per year; this is funded primarily through general funds. This includes a separation of duties between both the Street & Sanitation Department as well as, Water & Sewer however, the Water and Sewer Superintendent position is funded through the Water and Sewer Enterprise fund. This \$160,000 includes time spend and hours spent specifically to Stormwater needs and Street Sweeping based on BMP. The program is currently under-funded to conduct all the proactive elements of the permit as it relates to stormwater specific duties and needs. Further fiscal analysis and investigation of funding options (such as additional general fund allocation or a stormwater fee) will be conducted to fully fund the program by Permit year three.

#### 4.3 Shared Responsibility

The Town of Canton will share the responsibility to implement the following minimum control measures, which are at least as stringent as the corresponding NPDES MS4 Permit requirement. The Town of Canton remains responsible for compliance if the other entity fails to perform the permit obligation, and may be subject to enforcement action if neither the Town of Canton nor the other entity fully performs the permit obligation. Table 9 below summarizes who will be implementing the component, what the component program is called, the specific SWMP BMP or permit requirement that is being met by the shared responsibility, and whether or not a legal agreement to share responsibility is in place.

SWMP BMP or Permit Requirement	Implementing Entity & Program Name	Legal Agreement (Y/N)
3.2 Outreach to Targeted Audiences 3.3.2 Volunteer Opportunities	Southwestern Commission/Land of Sky Regional Council	N/N
3.5 Construction Site Runoff Control Program	Haywood County Delegated SPCA Program	Y

Table 9: Shared Responsibilities

SWMP BMP or Permit Requirement	Implementing Entity & Program Name	Legal Agreement (Y/N)
N/A		

#### 4.4 Co-Permittees

There are no other entities applying for co-permittee status under the NPDES MS4 permit number NCS000476 for the Town of Canton. Table 10 summarizes contact information for each co-permittee.

Table 10: Co-Permittee Contact Information

Co-Permittee MS4 Name	Contact Person	Phone & E-Mail	Interlocal Agreement (Y/N)
N/A	N/A	N/A	N/A

#### 4.5 Measurable Goals for Program Administration

The Town of Canton will manage and report the following Best Management Practices (BMPs) for the administration of the Stormwater Management Program.

**Table 11: Program Administration BMPs**

Permit Ref.	BMP Description
2.1.2 and Part 4:	<b>Annual Self-Assessment</b> Measures to evaluate the performance and effectiveness of the SWMP program components at least annually. Results shall be used by the permittee to modify the program components as necessary to accomplish the intent of the Stormwater Program. The self-assessment reporting period is the fiscal year (July 1 – June 30).

**Table 11: Program Administration BMPs**

BMP No.	A	B	C	D
	Description of BMP	Measurable Goal(s)	Schedule for Implementation	Annual Reporting Metric
1.	<b>Annual Self-Assessment</b>			
	Perform an annual evaluation of SWMP implementation, suitability of SWMP commitments and any proposed changes to the SWMP utilizing the NCDEQ Annual Self-Assessment Template.	1. Prepare, certify and submit the Annual Self-Assessment to NCDEQ prior to August 31 each year.	1. Annually for Permit Years 1 – 4 (FY19/20 – FY22/23)	1. Annual Self-Assessment received by NCDEQ no later than August 31 each year.
<b>Permit Ref.</b>	<b>1.6: Permit Renewal Application</b> Measures to submit a permit renewal application no later than 180 days prior to the expiration date of the NPDES MS4 permit.			
BMP No.	A	B	C	D
	Description of BMP	Measurable Goal(s)	Schedule for Implementation	Annual Reporting Metric
2.	<b>Permit Renewal Application</b>			
	Audit stormwater program implementation for compliance with the permit and approved SWMP, and utilize the results to prepare and submit a permit renewal application package.	1. Participate in an NPDES MS4 Permit Compliance Audit, as scheduled and performed by EPA or NCDEQ.	1. TBD – Typically Permit Year 4	1. N/A
		2. Self-audit and document any stormwater program components not audited by EPA or NCDEQ utilizing the DEQ Audit Template.	2. Permit Year 5	2. Submit Self-Audit to DEMLR (required component of permit renewal application package).
		3. Certify and submit the stormwater permit renewal application (NOI, Self-Audit, and Draft SWMP for the next 5-year permit cycle).	3. Permit Year 5	3. Permit renewal application package received by DEQ at least 180 days prior to permit expiration.
<b>Permit Ref.</b>	<b>2.1.1: Adequate Funding and Staffing</b> The permittee shall maintain adequate funding and staffing to implement and manage the provisions of the SWMP and meet all requirements of this permit			
BMP No.	A	B	C	D
	Description of BMP Measurable	Measurable Goal(s)	Schedule for Implementation	Annual Reporting Metric
3.	Perform a fiscal analysis and explore options to obtain adequate program funding to fully fund the stormwater program and meet all requirements of the permit. Select and implement a	1. Complete a fiscal gap analysis	1. Permit year 1	1. Report monetary value of gap
		2. Determine available funding mechanisms and evaluate options	2. Permit year 1	2. Completed? - yes/no/status

**Table 11: Program Administration BMPs**

	funding strategy for the Phase II Stormwater Program.	3. Select a funding mechanism	3. Permit years 1-2	3. Report funding mechanism selected
		4. Implement funding mechanism	4. Permit years 2-3	4. Implemented? - yes/no/status

**PART 5: PUBLIC EDUCATION AND OUTREACH PROGRAM**

The Town of Canton will implement a Public Education and Outreach Program to distribute educational materials to the community or conduct equivalent outreach activities about the impacts of storm water discharges on water bodies and steps the public can take to reduce pollutants in storm water runoff.

The target audiences and identified pollutants listed in Part 3.9 of this SWMP, which will be addressed by the Public Education and Outreach Program, are summarized in Table 12 below. In addition, the Town of Canton is required to inform businesses and the general public of the hazards associated with illicit discharges, illegal dumping and improper disposal of waste.

Table 12: Summary of Target Pollutants & Audiences

Target Pollutants/Sources	Target Audience(s)
Litter	Residential, commercial, schools
Yard Waste	Residential, commercial, municipal staff
Sediment	Construction
Nutrients	Residential, commercial, schools
Fecal coliform	Residential, commercial, schools
Mercury/statewide TMDL	Residential, commercial
Illicit discharges	Residential, commercial, industrial, municipal staff
Illegal dumping	Residential, commercial, industrial, municipal staff
Improper disposal of waste	Residential, commercial, industrial, municipal staff
Illicit Discharges	General Public, Businesses, Municipal Employees
Illegal Dumping	General Public, Businesses, Municipal Employees
Improper Disposal of Waste	General Public, Businesses, Municipal Employees
General non-point source pollution	Residential, commercial, schools, municipal staff

The Town of Canton will manage, implement and report the following public education and outreach BMPs.

The Canton Labor Day Festival is a major 2-day festival, and this will serve as a medium for stormwater outreach and education. The town will also develop a stormwater web page and use social media to reach younger generations. Additionally, the Town of Canton plans to partner with the Southwestern Planning Commission to implement education and outreach activities more efficiently. Town of Canton will manage, implement, and report the following public education and outreach BMPs.

**Table 13: Public Education and Outreach BMPs**

Permit Ref.	3.2.2: Outreach to Targeted Audiences Measures to identify the specific elements and implementation of a Public Education and Outreach Program to share educational materials to the community or conduct equivalent outreach activities about the impacts of stormwater discharges on water bodies and how the public can reduce pollutants in stormwater runoff. The permittee shall provide educational information to identified target audiences on pollutants/sources identified in table 12 above, and shall document the extent of exposure of each media, event or activity, including those elements implemented locally or through a cooperative agreement.			
BMP No.	A Description of BMP	B Measurable Goal(s)	C Schedule for Implementation	D Annual Reporting Metric
4.	<b>Partnership with Southwestern Commission</b>			
	The Town will engage with the Southwestern Commission to develop Education and Outreach Initiatives that will be administered by SC. Initiatives will focus on residential, commercial, and school audiences with the MS4 area.	1. Arrange partnership with Southwestern Commission and establish legal agreement	1. Permit year 1	1. Report date established and terms of legal agreement
		2. Submit a partnership plan detailing specific commitment of the WPCOG partnership to NC DEQ for approval	2. Permit year 1	2. Report date plan is approved and include as enforceable amendment to SWMP
		3. Monitor SC activities to ensure partnership commitments are met	3. Annually, following establishment of partnership	3. Yes/n/status
5.	<b>Town Sponsored Event of Festival</b>			
	The Town will distribute information on stormwater during at least one town sponsored event or festival a year such as the Labor Day Festival or one of the other yearly events.	1. Develop or identify one informational handout for distribution at the event that covers litter, nutrients, and nonpoint source pollution (including car washing)	1. Permit year 3	1. Is handout developed or identified? - yes/no/status

**Table 13: Public Education and Outreach BMPs**

		2. Train municipal staff to man a stormwater booth during the event and distribute the abovementioned flyers as well as information about leaky septic systems, illicit discharges/improper disposal of waste	2. Permit year 3	2. Report the number of staff members trained
		3. Man a booth at the one event/festival chosen and document the number of handouts distributed	3. Permit year 3 and annually thereafter	3. Report the chosen event and number of handouts distributed at event
<b>6.</b>	<b>Social Media Campaign</b>			
	The Town’s existing Facebook and Instagram account will be used to reach the residential target audience and share information related to stormwater issues, with a minimum of one post per year.	1. Post about keeping yard waste and litter out of storm drains.	1. Permit year 1	1. Report the date of the post
<b>Permit Ref.</b>	<b>2.1.7, 3.2.3 and 3.6.5(c): Web Site</b> Measures to provide a web site designed to convey the program’s message(s) and provide online materials including ordinances, or other regulatory mechanisms, or a list identifying the ordinances or other regulatory mechanisms, providing the legal authority necessary to implement and enforce the requirements of the permit and SWMP. The web page shall also provide developers with all relevant post-construction requirements, design standards, checklists and/or other materials.			
<b>BMP No.</b>	<b>A</b> <b>Description of BMP</b>	<b>B</b> <b>Measurable Goal(s)</b>	<b>C</b> <b>Schedule for Implementation</b>	<b>D</b> <b>Annual Reporting Metric</b>
<b>7.</b>	<b>Stormwater Page on Town Website</b>			
	The web page will provide information on the Town’s stormwater program, including the permit, SWMP, applicable ordinances, and annual reports. The web page will also include a stormwater issue reporting mechanism, educational materials developed by the Town, and links to additional stormwater educational resources. The web page will also serve to advertise the stormwater hotline and opportunities for involvement.	1. Establish stormwater page	1. Permit year 1	1. Report the date the web page goes live, link to webpage
		2. 2. Maintain the webpage, update any broken links, upload new educational material, upload most recent SWMP	2.	2. Report the date the web page is reviewed and updated as well as what updates are made
		3. Set a hit counter in order to monitor engagement	3.	3. Report the number of hits

**Table 13: Public Education and Outreach BMPs**

Permit Ref.	<b>3.2.5: Stormwater Hotline</b> Measures for a stormwater hotline/helpline for the purpose of public education and outreach.			
BMP No.	A Description of BMP	B Measurable Goal(s)	C Schedule for Implementation	D Annual Reporting Metric
<b>8.</b>	<b>Stormwater Hotline</b>			
	A hotline will be maintained for citizens to ask stormwater questions and report stormwater issues.	1. Establish and maintain hotline phone number and responsible party	1. Permit year 1-5	1. Report the date the hotline is established in year 1 and if hotline is maintained (yes/no/status) in years 2-5
		2. Establish and train a responsible party to answer stormwater reporting mechanisms	2. Permit year 1	2. Report the date of training and the dates any additional staff are trained.
		3. Train responsible parties in general stormwater knowledge, appropriate contacts for stormwater questions, and citizen opportunities within the stormwater program	3. Permit year 1	3. Report the date of training and the dates any additional staff are trained
		4. Publicize hotline in materials developed for the stormwater program and posting on stormwater web page	4. Permit year 1	4. Yes/no/status
		5. Establish a tracking mechanism to document the number and type of calls received	5. Permit year 1	5. Report the number and type of calls



**PART 6: PUBLIC INVOLVEMENT AND PARTICIPATION PROGRAM**

This SWMP identifies the minimum elements and implementation of a Public Involvement and Participation Program that complies with applicable State, Tribal and local public notice requirements. The Town Board and Alderman/Alderwomen will continue to function as the Town’s stormwater advisory board. A stormwater hotline and stormwater issue webpage will be used to collect public input. The Town of Canton will manage, implement and report the following public involvement and participation BMPs

<b>Table 14: Public Involvement and Participation BMPs</b>				
<b>Permit Ref.</b>	<b>3.3.1: Public Input</b> Mechanisms for public involvement that provide for input on stormwater issues and the stormwater program.			
<b>BMP No.</b>	<b>A</b>	<b>B</b>	<b>C</b>	<b>D</b>
	<b>Description of BMP</b>	<b>Measurable Goal(s)</b>	<b>Schedule for Implementation</b>	<b>Annual Reporting Metric</b>
<b>9.</b>	<b>Board of Aldermen/Alderwomen</b>			
	Town staff will bring stormwater issues before the planning commission to receive citizen input and factor stormwater into town decisions.	1. Include bi-annual agenda item for staff to report on stormwater concerns and receive input from the commission.	1. Bi-annually, beginning in permit year 1	1. Date of meetings and stormwater topics discussed
		2.	2.	2.
		3.	3.	3.
		4.	4.	4.
		5.	5.	5.
<b>10.</b>	<b>Stormwater Hotline</b>			
	a hotline will be maintained for citizens to ask stormwater questions and report stormwater issues	1. See BMP No. 8	1. See BMP No. 8	1. See BMP No. 8
<b>11.</b>	<b>Stormwater Page on Town Website</b>			

**Table 14: Public Involvement and Participation BMPs**

	The web page will provide links to information on the Town’s stormwater program, including the permit, SWMP, applicable ordinances, and annual reports. The web page will also include a stormwater issue reporting mechanism, educational materials developed by the Town, and links to additional stormwater educational resources. The web page will also serve to advertise the stormwater hotline and opportunities for involvement (See BMP No. 7).	1. See BMP No. 7	1. See BMP No. 7	1. See BMP No. 7
<b>Permit Ref.</b>	<b>3.3.2: Volunteer Opportunities</b> Measures to provide volunteer opportunities designed to promote ongoing citizen participation.			
<b>BMP No.</b>	<b>A</b> <b>Description of BMP</b>	<b>B</b> <b>Measurable Goal(s)</b>	<b>C</b> <b>Schedule for Implementation</b>	<b>D</b> <b>Annual Reporting Metric</b>
<b>12.</b>	<b>Annual County-Wide Clean-Up Event</b>			
	As part of the annual County-wide clean-up event, organize volunteers to pick up trash or clean litter from public areas with potential to pollute stormwater.	1. Identify public areas that could be cleaned by volunteers	1. Permit year 1	1. Potential areas identified? – yes/no/status
		2. Coordinate clean-up of public areas	2. Annually, beginning in permit year 2	2. Report the number of participants and number of trash bags filled
<b>13.</b>	<b>Partnership with Southwestern Commission</b>			
	The Town will engage with the SC to develop Volunteer Opportunities that will be administered by SC. Opportunities will focus on residential, commercial, and school audiences within the MS4 area.	1. Arrange partnership with SC	1. See BMP No. 4	1. See BMP No. 4
		2. Monitor SC activities to ensure partnership commitments are being met	2. See BMP No. 4	2. See BMP No. 4

**PART 7: ILLICIT DISCHARGE DETECTION AND ELIMINATION PROGRAM**

The Town of Canton will develop, manage, implement, document, report and enforce an Illicit Discharge Detection and Elimination Program which shall, at a minimum, include the following illicit discharge detection and elimination BMPs.

<b>Table 15: Illicit Discharge Detection and Elimination BMPs</b>				
<b>Permit Ref.</b>	<b>3.4.1: MS4 Map</b> Measures to develop, update and maintain a municipal storm sewer system map including stormwater conveyances, flow direction, major outfalls and waters of the United States receiving stormwater discharges.			
<b>BMP No.</b>	<b>A</b> <b>Description of BMP</b>	<b>B</b> <b>Measurable Goal(s)</b>	<b>C</b> <b>Schedule for Implementation</b>	<b>D</b> <b>Annual Reporting Metric</b>
<b>14.</b>	<b>Addition of Major Outfalls to MS4 Map</b>			
	The MS4 map will be completed through GIS analysis of existing data. Major outfalls will be identified and numbered, and flow directions and receiving waters will be added.	1. Add a layer identifying major outfalls to the map and number	1. Permit year 3	1. Report number of major outfalls identified
		2. Add flow directions to the map	2. Permit year 3	2. Report when map is completed
		3. Add receiving waters to the map	3. Permit year 3	3. Report when map is completed
<b>15.</b>	<b>Continual Updates to MS4 Map</b>			
	The MS4 map will be continuously updated for completeness.	1. . When new conveyances and outfalls are located or constructed add them to the map	1. Annually, once BMP No. 14 is completed	1. Report whether new outfalls were identified and if so, how many were identified during the permit year and how many have been identified over the permit term
<b>Permit Ref.</b>	<b>3.4.2: Regulatory Mechanism</b> Measures to provide an IDDE ordinance or other regulatory mechanism that provides legal authority to prohibit, detect, and eliminate illicit connections and discharges, illegal dumping and spills into the MS4, including enforcement procedures and actions.			
<b>BMP No.</b>	<b>A</b> <b>Description of BMP</b>	<b>B</b> <b>Measurable Goal(s)</b>	<b>C</b> <b>Schedule for Implementation</b>	<b>D</b> <b>Annual Reporting Metric</b>
<b>16.</b>	<b>Maintain Legal Authority</b>			
	Review existing ordinance ( in order to maintain the legal authority to prohibit, detect, and eliminate illicit connections and discharges, illegal dumping and spills into the MS4, including enforcement procedures and actions. Update ordinance if required	1. Review ordinance and update if revision is required to maintain legal authority	1. Permit year 1	1. Report if a revision is required and if a revision is made

**Table 15: Illicit Discharge Detection and Elimination BMPs**

<b>Permit Ref.</b>	<b>3.4.3: IDDE Plan</b>			
	Measures to maintain and implement a written IDDE Plan to detect and address illicit discharges, illegal dumping and any non-stormwater discharges identified as significant contributors of pollutants to the MS4. The plan shall provide standard procedures and documentation to: <ol style="list-style-type: none"> <li>a) Locate priority areas likely to have illicit discharges,</li> <li>b) Conduct routine dry weather outfall inspections,</li> <li>c) Identify illicit discharges and trace sources,</li> <li>d) Eliminate the source(s) of an illicit discharge, and</li> <li>e) Evaluate and assess the IDDE Program.</li> </ol>			
<b>BMP No.</b>	<b>A</b>	<b>B</b>	<b>C</b>	<b>D</b>
	<b>Description of BMP</b>	<b>Measurable Goal(s)</b>	<b>Schedule for Implementation</b>	<b>Annual Reporting Metric</b>
<b>17.</b>	<b>Outfall Inspections</b>			
	Perform regular dry weather (no rain in previous 72 hours) outfall inspections to proactively identify illicit discharges and illicit connections	1. Train inspections staff to perform dry weather outfall inspections and illicit discharge investigations	1. See BMP No. 21	1. See BMP No. 23
		2. Split major outfalls into five equal groups for inspection; so that with one group inspected per year, all major outfalls will be inspected over a five-year period	2. Permit year 3, in conjunction with MS4 map update (BMP No. 14)	2. Yes/no/status
		3. Inspect one group (see BMP No. 17.2) of outfalls annually in dry weather conditions and document any potential violations using the forms and procedure developed in BMP No.	3. Annually, beginning in permit year 4	3. Number of outfalls inspected and number of potential illicit discharges identified
<b>18.</b>	<b>Illicit Discharge Identification Procedure</b>			
	Yearly evaluation of IDDE program to promote continuance of effective components and improvement in areas that are lacking, as well as, identification of potential “hot-spot” areas.	1. Evaluation meeting with IDDE program stakeholders; to include at least Stormwater Administrator and Utilities Director	1. Annually, in conjunction with Annual Assessment	1. Report any proposed changes

**Table 15: Illicit Discharge Detection and Elimination BMPs**

		2. Review of IDDE reports and identification of chronic violators, issues, and/or “hot-spot” areas	2. Annually, in conjunction with Annual Assessment	2. Report the number of potential illicit discharges found, the number of illicit discharges verified, the number of illicit discharges resolved/removed and enforcement actions taken
<b>Permit Ref.</b>	<b>3.4.4: IDDE Tracking</b> Measures for tracking and documenting the date(s) an illicit discharge, illicit connection or illegal dumping was observed, the results of the investigation, any follow-up of the investigation, the date the investigation was closed, the issuance of enforcement actions, and the ability to identify chronic violators.			
<b>BMP No.</b>	<b>A</b> <b>Description of BMP</b>	<b>B</b> <b>Measurable Goal(s)</b>	<b>C</b> <b>Schedule for Implementation</b>	<b>D</b> <b>Annual Reporting Metric</b>
<b>19.</b>	<b>Database Tracking System</b>			
	A tracking system for observed IDDE violations and follow-on actions will be developed and implemented in order to identify “hot-spot” areas, chronic violators, and recurring issues. (To be used during BMP No. 17.3)	1. Identify or develop staff training program for public works employees	1. Permit year 1	1. Yes/no/status
		2. Develop a tracking spreadsheet to collect data from “Potential Illicit Discharge Report” as well as the results of the investigation, any follow-up, date of closure, and enforcement actions taken	2. Permit year 1	2. Yes/no/status
<b>Permit Ref.</b>	<b>3.4.5: Staff IDDE Training</b> Measures to provide training for municipal staff and contractors who, as part of their normal job responsibilities, may observe an illicit discharge, illicit connection, illegal dumping or spills. Training shall include how to identify and report illicit discharges, illicit connections, illegal dumping and spills. Each staff training event shall be documented, including the agenda/materials, date, and number of staff participating.			
<b>BMP No.</b>	<b>A</b> <b>Description of BMP</b>	<b>B</b> <b>Measurable Goal(s)</b>	<b>C</b> <b>Schedule for Implementation</b>	<b>D</b> <b>Annual Reporting Metric</b>
<b>20.</b>	<b>Staff Training</b>			
	Develop a program to educate town staff of indicators of potential illicit discharges/connections and illegal	1. Identify or develop staff training program for public works employees	1. Permit year 2	1. Yes/no/status

**Table 15: Illicit Discharge Detection and Elimination BMPs**

	dumping and the appropriate avenues through which to report suspected illicit discharge. (See BMP No. 18 for SOPs by which to train staff)	2. Train staff with Illicit Discharge & Detection responsibilities or the potential to discover an illicit discharge during routine work activities	2. Permit year 2	2. Report topics, training date, and number of attendees
		3. Train new staff that will be part of the IDDE program	3. Annually, beginning in permit year 3	3. Report topics, training date, and number of attendees
<b>21.</b>	<b>Fact Sheets</b>			
	Hang fact sheet posters in employee common areas to serve as a reminder of the basics on identifying and reporting illicit discharges, connections, and dumping.	1. Identify or develop illicit discharge fact sheet posters to display	1. Permit year 2	1. Yes/no/status
		2. Display posters in employee common areas	2. Annually, beginning in permit year 2	2. Number of posters hung
<b>Permit Ref.</b>	<b>3.4.6: IDDE Reporting</b> Measures for the public and staff to report illicit discharges, illegal dumping and spills. The mechanism shall be publicized to facilitate reporting and shall be managed to provide rapid response by appropriately trained personnel.			
<b>BMP No.</b>	<b>A</b> <b>Description of BMP</b>	<b>B</b> <b>Measurable Goal(s)</b>	<b>C</b> <b>Schedule for Implementation</b>	<b>D</b> <b>Annual Reporting Metric</b>
<b>22.</b>	<b>Stormwater Hotline</b>			
	A hotline will be maintained for citizens to ask stormwater questions and report stormwater issues. (See BMP No. 10)	1. See BMP No. 10	1. See BMP No. 10	1. See BMP No. 10
<b>23.</b>	<b>Stormwater Page on Town Website</b>			
	The web page will provide links to information on the Town's stormwater program, including the permit, SWMP, applicable ordinances, and annual reports. The web page will also include a stormwater issue reporting mechanism, educational materials developed by the town, and links to additional stormwater educational resources. The web page will also serve to advertise the stormwater hotline and opportunities for involvement. (See BMP No. 7)	1. See BMP No. 7	1. See BMP No. 7	1. See BMP No. 7

**PART 8: CONSTRUCTION SITE RUNOFF CONTROL PROGRAM**

In accordance with 15A NCAC 02H .0153, the Town of Canton relies upon the North Carolina Sedimentation Pollution Control Act (SPCA) of 1973 and the NCG010000 permit for construction activities as qualifying alternative programs to meet the NPDES MS4 Permit requirements for all construction site runoff control measures to reduce pollutants in stormwater runoff from construction activities that result in land disturbance of greater than or equal to one acre and any construction activity that is part of a larger common plan of development that would disturb one acre or more.

Table 16: Qualifying Alternative Program Components for Construction Site Runoff Control Program

Permit Reference	State or Local Program Name	Legal Authority	Implementing Entity	Meets Whole or Part of Requirement
3.5.1 - 3.5.4	Town of Canton Delegated SPCA Program*	15A NCAC Chapter 04	Town of Canton	Part
3.5.1 - 3.5.4	Haywood County Delegated SPCA Program*	15A NCAC Chapter 04	Haywood County Division of Erosion and Sediment Control	Part
3.5.1 - 3.5.4	Haywood County Delegated SPCA Program*	15A NCAC Chapter 04	Haywood County Division of Environmental Health	Part
3.5.1 - 3.5.4	NC Dept of Transportation Delegated SPCA Program*	15A NCAC Chapter 04	NC Dept of Transportation – Division 14	Part
3.5.1 - 3.5.4	State Implemented SPCA Program	15A NCAC Chapter 04	NCDEQ	Whole

\* The local delegated SPCA Program ordinance(s)/regulatory mechanism(s) can be found at: <https://www.haywoodcountync.gov/DocumentCenter/View/124/Haywood-County-Erosion-and-Sediment-Control-Ordinance-PDF>

The Town of Canton also implements the following BMPs to meet NPDES MS4 Permit requirements.

Table 17: Construction Site Runoff Control BMPs				
Permit Ref.	<b>3.5.6: Public Input</b> Measures to provide and promote a means for the public to notify the appropriate authorities of observed erosion and sedimentation problems.			
BMP No.	A	B	C	D
	Description of BMP	Measurable Goal(s)	Schedule for Implementation	Annual Reporting Metric
24.	Municipal Staff Training			

**Table 17: Construction Site Runoff Control BMPs**

	Train municipal staff who receive calls from the public on the protocols for referral and tracking of construction site runoff control complaints.	1. Train municipal staff on proper handling of construction site runoff control complaints.	1. Annually	1. Document and report number of staff trained, training date(s) and topics covered.
<b>25.</b>	<b>Stormwater Hotline</b>			
	A hotline will be maintained for citizens to ask stormwater questions and report stormwater issues (See BMP No. 10).	1. See BMP No. 10	1. See BMP No. 10	1. See BMP No. 10
<b>Permit Ref.</b>	<b>3.5.5: Waste Management</b> Measures to require construction site operators to control waste such as discarded building materials, concrete truck washout, chemicals, litter, and sanitary waste at the construction site that may cause adverse impact to water quality.			
<b>BMP No.</b>	<b>A</b> <b>Description of BMP</b>	<b>B</b> <b>Measurable Goal(s)</b>	<b>C</b> <b>Schedule for Implementation</b>	<b>D</b> <b>Annual Reporting Metric</b>
<b>26.</b>	<b>Establish and Maintain Legal Authority</b>			
	Develop and implement an ordinance to require construction site operators to control waste.	1. Pass code	1. Permit year 1	1. Yes/no/status
		2. Maintain legal authority	2. Continuously, after ordinance is adopted	2.
		3.	3.	3.
		4.	4.	4.



**PART 9: POST-CONSTRUCTION SITE RUNOFF CONTROL PROGRAM**

This SWMP identifies the minimum elements to develop, implement and enforce a program to address stormwater runoff from new development and redevelopment projects that disturb greater than or equal to one acre, including projects less than one acre that are part of a larger common plan of development or sale, that are located within the Town of Canton and discharge into the MS4. These elements are designed to minimize water quality impacts utilizing a combination of structural Stormwater Control Measures (SCMs) and/or non-structural BMPs appropriate for the community, and ensure adequate long-term operation and maintenance of SCMs.

In accordance with 15A NCAC 02H .0153 and .1017, the Town of Canton implements the following State post-construction program requirements, which satisfy the NPDES Phase II MS4 post-construction site runoff control requirements as Qualifying Alternative Programs (QAPs) in the MS4 area(s) where they are implemented.

Table 18: Qualifying Alternative Program(s) for Post-Construction Site Runoff Control Program

State QAP Name	State Requirements	Local Ordinance / Regulatory Mechanism Reference
None	N/A	N/A

The Town of Canton has existing requirements other than Qualifying Alternative Program(s) for implementation of the NPDES Phase II MS4 post-construction program requirements. These existing requirements are codified in local ordinance(s), and implementation is further defined in guidance, manuals and/or standard operating procedure(s) as summarized in Table 19 below.

Table 19: Summary of Existing Post-Construction Program Elements

<b>Permit Requirements for Plan Review and Approval</b>	<b>Municipal Ordinance/Code Reference(s) and/or Document Title(s)</b>	<b>Date Adopted</b>
3.6.2(a) Authority	Town of Canton Stormwater Ordinance Article 1:100	9/25/2007
3.6.3(a) & 15A NCAC 02H.0153(c) Federal, State & Local Projects	Town of Canton Stormwater Ordinance Article 1:103	9/25/2007
3.6.3(b) Plan Review	Town of Canton Stormwater Ordinance Article 4:402	9/25/2007
3.6.3(c) O&M Agreement	Town of Canton Stormwater Ordinance Article 5:500	9/25/2007
3.6.3(d) O&M Plan	Town of Canton Stormwater Ordinance Article 5:500	9/25/2007
3.6.3(e) Deed Restrictions/Covenants	Town of Canton Stormwater Ordinance Article 5:500	9/25/2007
3.6.3(f) Access Easements	Town of Canton Stormwater Ordinance Article 5:500	9/25/2007
<b>Permit Requirements for Inspections and Enforcement</b>	<b>Municipal Ordinance/Code Reference(s) and/or Document Title(s)</b>	<b>Date Adopted</b>
3.6.2(b) Documentation	Town of Canton Stormwater Ordinance Article 1:100-103	9/25/2007
3.6.2(c) Right of Entry	Town of Canton Stormwater Ordinance Article 5:501	9/25/2007
3.6.4(a) Pre-CO Inspections	Town of Canton Stormwater Ordinance Article 5:501	9/25/2007
3.6.4(b) Compliance with Plans	Town of Canton Stormwater Ordinance Article 4:402	9/25/2007
3.6.4(c) Annual SCM Inspections	Town of Canton Stormwater Ordinance Article 5:501	9/25/2007
3.6.4(d) Low Density Inspections		
3.6.4(e) Qualified Professional		
<b>Permit Requirements for Fecal Coliform Reduction</b>	<b>Municipal Ordinance/Code Reference(s) and/or Document Title(s)</b>	<b>Date Adopted</b>
3.6.6(a) Pet Waste	Town of Canton Stormwater Ordinance Article 7:700	
3.6.6(b) On-Site Domestic Wastewater Treatment	Town of Canton Stormwater Ordinance Article 7:700	

The annual reporting metrics for the post construction program are provided in Table 20: Post Construction Site Runoff Control BMPs below.

<b>Table 20: Post Construction Site Runoff Control BMPs</b>				
<b>Permit Ref.</b>	<b>3.6.5(a), 3.6.5(b), and 4.1.3: Minimum Post-Construction Reporting Requirements</b>			
	Measures to document activities over the course of the fiscal year (July 1 – June 30) including appropriate information to accurately describe progress, status, and results.			
<b>BMP No.</b>	<b>A</b>	<b>B</b>	<b>C</b>	<b>D</b>
	<b>Description of BMP</b>	<b>Measurable Goal(s)</b>	<b>Schedule for Implementation</b>	<b>Annual Reporting Metric</b>
<b>27.</b>	<b>Standard Reporting</b>			
	Implement standardized tracking, documentation, inspections and reporting mechanisms to compile appropriate data for the annual self-assessment process. Data shall be provided for each Post-Construction/ Qualifying Alternative Program being implemented as listed in Tables 18 and 19.	1. Track number of low density and high density plan reviews performed.	1. Continuously	1. Number of plan reviews performed for low density and high density.
		2. Track number of low density and high density plans approved.	2. Continuously	2. Number of plan approvals issued for low density and high density.
		3. Maintain a current inventory of low density projects and constructed SCMs including SCM type or low density acreage, location and last inspection date.	3. Continuously	3. Summary of number and type of SCMs added to the inventory; and number and acreage of low density projects constructed.
		4. Track number of SCM inspections performed.	4. Continuously	4. Number of SCM inspections.
		5. Track number of low density inspections performed.	5. Continuously	5. Number of low density inspections.
		6. Track number and type of enforcement actions taken.	6. Continuously	6. Number and type of enforcement actions taken.

**Table 20: Post Construction Site Runoff Control BMPs**

<b>Permit Ref.</b>	<b>3.6.2: Legal Authority</b> Measures to maintain adequate legal authorities through ordinance or other regulatory mechanism to: (a) review designs and proposals for new development and redevelopment to determine whether adequate stormwater control measures will be installed, implemented, and maintained, (b) request information such as stormwater plans, inspection reports, monitoring results, and other information deemed necessary to evaluate compliance with the Post-Construction Stormwater Management Program, and (c) enter private property for the purpose of inspecting at reasonable times any facilities, equipment, practices, or operations related to stormwater discharges to determine whether there is compliance with the Post-Construction Stormwater Management Program.			
<b>BMP No.</b>	<b>A</b>	<b>B</b>	<b>C</b>	<b>D</b>
	<b>Description of BMP</b>	<b>Measurable Goal(s)</b>	<b>Schedule for Implementation</b>	<b>Annual Reporting Metric</b>
	<b>This permit requirement is fully met by the existing post-construction program, see references provided in Table 19</b>			
<b>Permit Ref.</b>	<b>3.6.3: Plan Review and Approval</b> Measures to maintain plan review and approval authority, standards and procedures to: (a) Require Federal, State, and local government projects to comply with Post-Construction Program requirements throughout the entire MS4 permitted area, unless the entity is subject to its own NPDES MS4 permit or a qualifying alternative program, (b) Conduct site plan reviews of all new development and redeveloped sites that disturb greater than or equal to one acre, and sites that disturb less than one acre that are part of a larger common plan of development or sale for compliance with 15A NCAC 02H .1017 and the qualifying alternative programs that apply within your jurisdiction, (c) Ensure that each project has an Operation and Maintenance Agreement that complies with 15A NCAC 02H .1050(12), (d) Ensure that each project has an Operation and Maintenance Plan that complies with 15A NCAC 02H .1050(13), (e) Ensure that each project has recorded deed restrictions and protective covenants, that require the project to be maintained consistent with approved plans, and (f) Ensure that each SCM and associated maintenance accesses be protected in a permanent recorded easement per 15A NCAC 02H 1050 (9) and (10).			
<b>BMP No.</b>	<b>A</b>	<b>B</b>	<b>C</b>	<b>D</b>
	<b>Description of BMP</b>	<b>Measurable Goal(s)</b>	<b>Schedule for Implementation</b>	<b>Annual Reporting Metric</b>
<b>28.</b>	<b>Revisions to Code of Ordinances</b>			

<b>Table 20: Post Construction Site Runoff Control BMPs</b>				
	Revise existing ordinance to specifically require compliance by Federal, State, and Local government projects and revise reference to stormwater design manual to specify NCDEQ Stormwater Design manual.	1. Revise code to require Federal, State, and local government projects to comply with post construction requirements unless subject to its own NPDES MS4 permit or qualifying alternative program	1. Permit year 2	1. Report code reference and date adopted
		2. Revise code to specify NCDEQ Stormwater Design Manual as the reference stormwater design manual	2. Permit year 2	2. Report code reference and date adopted
<b>29.</b>	<b>O&amp;M Plan</b>			
	Add an ordinance to the town code requiring each stormwater control measure to have an Operation and Maintenance Plan that complies with 15A NCAC 02H .1050(13)	1. 1. Establish legal authority through code revision	1. . Permit year 2	1. Report code reference and date adopted
		2. Enforcement of new code by requiring approval of O&M Plan by Stormwater Administrator prior to plan approval	2. Continuously, after ordinance is adopted	2. Number of O&M plans approved
		3.	3.	3.
		4.	4.	4.
		5.	5.	5.
<b>Permit Ref.</b>	<b>3.6.4: Inspections and Enforcement</b> Measures to maintain inspection and enforcement authority, standards and procedures to: (a) Conduct post-construction inspections prior to issuing a Certificate of Occupancy or a Temporary Certificate of Occupancy. Alternatively, the project owner may provide a surety bond to guarantee compliance with the approved plan(s), (b) Ensure that the project has been constructed in accordance with the approved plan(s), (c) Ensure annual inspection of each permitted SCM to ensure compliance with the approved Operation and Maintenance Agreement, (d) Ensure inspection of low density projects at least once during the permit term, and (e) Require that inspections be conducted by a qualified professional.			
<b>BMP No.</b>	<b>A</b> <b>Description of BMP</b>	<b>B</b> <b>Measurable Goal(s)</b>	<b>C</b> <b>Schedule for Implementation</b>	<b>D</b> <b>Annual Reporting Metric</b>
<b>30.</b>	<b>Inspection of low-density projects</b>			

<b>Table 20: Post Construction Site Runoff Control BMPs</b>				
	Establish the legal authority for inspection of low-density projects at least once during the permit term; and carry out the inspections	1. Establish legal authority through code revision	1. Permit year 2	1. Report code reference and date adopted
		2. Conduct inspection of 20% of low-density projects each year (See BMP No. 27.5)	2. See BMP No. 27.5	2. See BMP No. 27.5
<b>Permit Ref.</b>	<b>3.6.5: Documentation</b> Measures to maintain adequate documentation and standardized inspection and tracking mechanisms to: (a) Maintain an inventory of post-construction SCMs and low-density projects, (b) Document, track and maintain records of inspections and enforcement actions. Tracking shall include the ability to identify chronic violators, and (c) Make available to developers all relevant ordinances, post-construction requirements, design standards, checklists, and/or other materials.			
<b>BMP No.</b>	<b>A</b>	<b>B</b>	<b>C</b>	<b>D</b>
	<b>Description of BMP</b>	<b>Measurable Goal(s)</b>	<b>Schedule for Implementation</b>	<b>Annual Reporting Metric</b>
<b>31.</b>	<b>Inventory of post-construction SCMs and low-density projects</b>			
	Develop a comprehensive inventory of post-construction SCMs and low density projects to be utilized for inspections and tracking.	1. Establish list of existing structural SCMs and low-density projects	1. Permit year 1-2	1. Number of SCMs and low-density projects inventoried
		2. Issue letter of notification to owners making them aware of upcoming inspections	2. Permit year 3	2. Number of letters sent
<b>32.</b>	<b>Inspection Tracking</b>			
	Track and results of regular post-construction SCM and low-density inspections to provide documentation and the ability to identify chronic violators.	1. Establish inspection tracking mechanism to meet all requirements of BMP No. 31 (Permit 4.1.3)	1. Permit year 2	1. Yes/no/status
		2. Continuously update	2. Continuously, beginning in permit year 3	2. Yes/no/status
		3.	3.	3.
		4.	4.	4.
		5.	5.	5.
<b>33.</b>	<b>Developer Resources</b>			

**Table 20: Post Construction Site Runoff Control BMPs**

	Establish a developer stormwater resources section on the town website so relevant materials are easily accessible for developers.	1. Upload links to ordinances, post construction requirements, link to design standards, and other relevant material to website	1. Permit year 1, in conjunction with stormwater website development	1. Yes/no/status, link to webpage
		2. Update when changes to resources occur	2. Continuously	2. Report date of updates and changes made

**PART 10: POLLUTION PREVENTION AND GOOD HOUSEKEEPING PROGRAMS**

This SWMP provides a comprehensive pollution prevention and good housekeeping strategy for the Town of Canton municipal facilities and operations. Pollution prevention and good housekeeping is accomplished through the implementation of seven required programs, which collectively address the ultimate goal of preventing or reducing pollutant runoff from municipal operations such as parks and open space maintenance, fleet and building maintenance, new construction and land disturbances, and municipal storm sewer system maintenance.

Pollution prevention and good housekeeping for municipal operations includes the following programs:

1. Municipal Facilities Operation and Maintenance Program
2. Spill Response Program
3. MS4 Operation and Maintenance Program
4. Municipal SCM Operation and Maintenance Program
5. Pesticide, Herbicide and Fertilizer Management Program
6. Vehicle and Equipment Maintenance Program
7. Pavement Management Program

The Town of Canton will manage, implement and report the pollution prevention and good housekeeping BMPs as specified in Table 21 below for each required program.

<b>Table 21: Pollution Prevention and Good Housekeeping BMPs</b>				
<b>Permit Ref.</b>	<b>3.7.1: Municipal Facilities Operation and Maintenance Program</b> Measures to manage facilities that are owned and operated by the permittee and have the potential for generating polluted stormwater runoff. The permittee shall maintain a current inventory of municipal facilities; perform facility inspections and routine maintenance; establish specific frequencies, schedules, and standard documentation; provide staff training on general stormwater awareness and implementing pollution prevention and good housekeeping practices.			
<b>BMP No.</b>	<b>A</b> <b>Description of BMP</b>	<b>B</b> <b>Measurable Goal(s)</b>	<b>C</b> <b>Schedule for Implementation</b>	<b>D</b> <b>Annual Reporting Metric</b>
<b>34.</b>	<b>Inventory of Municipal Facilities</b>			
	Develop and maintain an up-to-date inventory of municipal facilities with potential to generate polluted runoff	1. Compile list of existing Town-owned facilities	1. Permit year 1	1. Number of facilities inventoried; date list is completed
		2. Perform initial inspection of facilities for potential to generate polluted runoff or requiring spill response procedures. Classify facilities as having high or low potential for stormwater pollution	2. Permit year 2	2. Number of inspections performed and number of facilities classified as high potential and low potential



**Table 21: Pollution Prevention and Good Housekeeping BMPs**

		3. Determine which facilities require a SPCC	3. Permit year 2	3. Number of SPCC Plans required
		4. Determine which facilities require a NPDES Industrial permit (See BMP No. 48)	4. See BMP No. 44	4. See BMP No. 44
		5. Update inventory as needed when facilities are added or closed	5. As required	5. Number of facilities added/revisions made
<b>35.</b>	<b>Facility Inspections</b>			
	Inspection of Town facilities to confirm good housekeeping practices are being followed, including vehicle and equipment cleaning (See BMP No. 45).	1. Establish a SOP for Town facility inspections, including an inspection schedule, inspection report documentation, and tracking system	1. Permit year 2	1. Yes/no/status
		2. Implement annual facility inspections for high stormwater pollution potential facilities and once per permit term inspections for low potential facilities, following SOP established in BMP No. 35.1	2. Annually conduct inspections, beginning in permit year 3	2. Number of inspections of high potential and low potential facilities performed
		3.	3.	3.
		4.	4.	4.
		5.	5.	5.
<b>36.</b>	<b>Staff training</b>			
	Develop or identify a staff training program for general stormwater pollution prevention and provide to public works department employees (See BMP No. 39).	1. See BMP No. 39	1. See BMP No. 39	1. See BMP No. 39
<b>Permit Ref.</b>	<b>3.7.2: Spill Response Program</b> Measures for facilities and operations that store and/or use materials that have the potential to contaminate stormwater runoff if spilled. The permittee shall maintain written spill response procedures and train staff on spill response procedures.			
<b>BMP No.</b>	<b>A</b> Description of BMP	<b>B</b> Measurable Goal(s)	<b>C</b> Schedule for Implementation	<b>D</b> Annual Reporting Metric
<b>37.</b>	<b>Inventory of facilities with Spill potential</b>			

**Table 21: Pollution Prevention and Good Housekeeping BMPs**

	Maintain a list of town facilities and operations storing materials that would be a pollutant if spilled and introduced to the stormwater system and classify by hazard and quantity (See BMP No. 38.2).	1. Update list of town facilities and operations with spill potential when facilities or operations are changed	1. When necessitated by changes in facilities or operations	1. Number of additions or revisions
<b>38.</b>	<b>Spill Response Procedures</b>			
	Maintain spill response procedures and continue training of appropriate staff	1. Review general spill response procedures	1. Permit year 1	1. Are procedures adequate? – yes/no/status
		2. Review specific spill response procedures for town facilities and operations with potential to produce high hazard spills	2. Permit year 1	2. Are procedures adequate? – yes/no/status
		3. Update as facilities and operations are revised	3. As required	3. Number of additions or revisions made
		4. Train new fire department staff in spill response procedures	4. As required	4. Number of new staff trained
		5. Train staff at facilities with potential for high hazard spills in first response actions and reporting procedures	5. Annually	5. Number of staff trained
<b>Permit Ref.</b>	<b>3.7.3: MS4 Operation and Maintenance Program</b> Measures to minimize pollutants in the stormwater collection system. The permittee shall provide operation and maintenance staff training on stormwater awareness and pollution prevention, perform MS4 inspections, maintain the collection system including catch basins and conveyances; and establish specific frequencies, schedules, and standard documentation.			
<b>BMP No.</b>	<b>A</b> <b>Description of BMP</b>	<b>B</b> <b>Measurable Goal(s)</b>	<b>C</b> <b>Schedule for Implementation</b>	<b>D</b> <b>Annual Reporting Metric</b>
<b>39.</b>	<b>Number of staff trained</b>			
	Develop or identify a staff training program for general stormwater pollution prevention and provide to public works department employees	1. Develop or identify appropriate training program	1. Permit year 2	1. Yes/no/status
		2. Provide initial training for all employees	2. Annually, beginning in permit year 3	2. Number of staff members trained and topics from training
		3. Provide training for new hires	3. Annually, beginning in permit year 3, as necessitated by staffing changes	3. Number of new hires trained and topics from training
<b>40.</b>	<b>MS4 System Inspections and Maintenance</b>			

**Table 21: Pollution Prevention and Good Housekeeping BMPs**

	A proactive plan for MS4 system maintenance, requiring regular inspections and maintenance.	1. Develop a SOP that includes proactive inspection schedules, standard documentation, staff responsibilities, and proper maintenance training	1. Permit year 2	1. Yes/no/status
		2. Perform regular inspections in accordance with the SOP	2. Following schedule established in SOP, once SOP and tracking system (See BMPs No. 40.1 and 40.4) are established	2. Number of inspections documented
		3. Verify, document, and prioritize maintenance activities identified by inspections or citizen reports	3. Continuously, as potential maintenance activities are identified	3. Number of maintenance activities performed
		4. Develop an inspection and maintenance tracking system to be used in accordance with the SOP and to identify “hot spot” locations for system maintenance	4. Permit year 2	4. Yes/no/status
<b>Permit Ref.</b>	<b>3.7.4: Municipal SCM Operation and Maintenance Program</b> Measures to manage municipally-owned, operated, and/or maintained structural SCMs that are installed for compliance with the permittee’s post-construction program. The permittee shall maintain a current inventory of SCMs, perform SCM inspections and maintenance, and shall establish specific frequencies, schedules, and documentation.			
<b>BMP No.</b>	<b>A</b> <b>Description of BMP</b>	<b>B</b> <b>Measurable Goal(s)</b>	<b>C</b> <b>Schedule for Implementation</b>	<b>D</b> <b>Annual Reporting Metric</b>
<b>41.</b>	<b>Inventory of Municipal structural SCMs</b>			
	Development and maintenance of a current inventory of municipally owned structural SCMs.	1. Create an inventory of existing town-owned SCMs with information including type, year built, date of last inspection, and maintenance actions	1. Permit year 1	1. Number of municipal structural SCMs
		2. Compile, and develop as needed, Operation and Maintenance Plans for all town-owned SCMs	2. Permit year 2	2. Yes/no/status
		3. Update as necessitated by new town development	3. As required	3. Number of updates to list
<b>42.</b>	<b>SCM Inspections and Maintenance</b>			

**Table 21: Pollution Prevention and Good Housekeeping BMPs**

	Performance and documentation of regular inspection and maintenance of municipally owned structural SCMs. Addition of municipally owned SCMs to MS4 map.	1. Locate town-owned SCMs and add them to the MS4 Map with type of SCM indicated	1. Permit year 1	1. Report the number and type of SCMs added to the map
		2. Update the map when new town-owned SCMs are constructed	2. Annually, once BMPs No. 41.1 and 42.1 are completed	2. Note annually whether new town-owned SCMs were added. If any are added, note number and type added as well as number and type of SCMs mapped to date
		3. Maintain NC SCM Inspections and Maintenance Certification for appropriate personnel	3. Continuously, beginning in permit year 2	3. Number of staff members with active certification
		4. Develop SCM inspection form	4. Permit year 2	4. Yes/no/status
		5. Inspect each device using SCM inspection form	5. Annually, beginning in permit year 3	5. Number of SCMs inspected, number passing inspection, number requiring maintenance
		6. Perform maintenance tasks identified in inspections	6. As required	6. Number of SCMs maintained
		7. Develop a tracking document (See BMP No. 41)	7. Permit year 2	7. Yes/no/status
<b>Permit Ref.</b>	<b>3.7.5: Pesticide, Herbicide and Fertilizer Management Program</b> Measures to minimize water quality impacts from the use of landscape chemicals. The permittee shall provide routine pollution prevention and chemical use, storage and handling training, and shall ensure compliance with permits and applicator certifications.			
<b>BMP No.</b>	<b>A</b>	<b>B</b>	<b>C</b>	<b>D</b>
	<b>Description of BMP</b>	<b>Measurable Goal(s)</b>	<b>Schedule for Implementation</b>	<b>Annual Reporting Metric</b>
<b>43.</b>	<b>Pesticide, Herbicide, Fertilizer Applicator Training</b>			
	Training of town staff who apply landscape chemicals to minimize water quality impacts from pesticides, herbicides, and fertilizers.	1. Maintain Right-of-Way Pest Control, Public Health Control, and Ornamental & Turf Pest Control applicator certifications for appropriate personnel	1. Continuously	1. Yes/no/status

**Table 21: Pollution Prevention and Good Housekeeping BMPs**

		2. Develop or identify pollution prevention and chemical use, storage and handling training program	2. Permit year 2	2. Yes/no/status
		3. Provide staff training in pollution prevention and chemical use, storage and handling training	3. Annually, beginning in permit year 3	3. Number of staff trained and topics covered
<b>Permit Ref.</b>	<b>3.7.6: Vehicle and Equipment Maintenance Program</b> Measures to prevent and minimize contamination of stormwater runoff from areas used for municipal vehicle and equipment maintenance and/or cleaning. The permittee shall ensure that municipal industrial facilities subject to NPDES industrial permitting comply with those permit requirements, provide routine pollution prevention training to staff, perform routine inspections, and establish specific frequencies, schedules, and documentation.			
<b>BMP No.</b>	<b>A</b>	<b>B</b>	<b>C</b>	<b>D</b>
	<b>Description of BMP</b>	<b>Measurable Goal(s)</b>	<b>Schedule for Implementation</b>	<b>Annual Reporting Metric</b>
<b>44.</b>	<b>NPDES Industrial Permit Compliance</b>			
	Ensure that NPDES industrial permit compliance occurs at all applicable municipally owned sites.	1. Review municipal facilities inventory to determine which facilities require a NPDES permit	1. Permit year 1	1. Number of facilities determined to require a NPDES Industrial Permit
		2. Permitting of municipally owned facilities; apply for new permits and confirm that all existing permits are valid. Renew permits as required	2. Permit year 1, following review of facilities, and continuously thereafter	2. Report number of new permits received or renewed as well as number of active permits.
		3. Develop a municipal industrial facility inspection form	3. Permit year 1	3. Yes/no/status
		4. Perform facility inspections for compliance with permit	4. Annually, after NPDES permits acquired	4. Number of inspections performed
		5. Establish NPDES Industrial Permit tracking mechanism to document list of municipally owned facilities with permit, permit expiration dates, and inspections	5. Permit year 1	5. Yes/no/status
<b>45.</b>	<b>Vehicle and Equipment Cleaning and Maintenance Facility Inspection</b>			

**Table 21: Pollution Prevention and Good Housekeeping BMPs**

	Routine inspections as part of general facility inspections (See BMP No. 35) to ensure that vehicle and equipment facilities are following proper procedures to minimize water quality impacts from vehicle and equipment cleaning and maintenance	1. Develop an inspection checklist	1. Permit year 2	1. Yes/no/status
		2. Perform inspections using inspection checklist and notify facility manager of any corrective actions required	2. Bi-annually, beginning in permit year 3	2. Number of inspections
		3. Perform re-inspections of any facility that required corrective action	3. As required by corrective actions issued	3. Number of facilities requiring corrective action, number of resolution
<b>46.</b>	<b>Staff Training</b>			
	Provide general stormwater awareness training and pollution prevention training to employees working in vehicle maintenance and cleaning areas (See BMP No. 39)	1. See BMP No. 39	1. See BMP No. 39	1. See BMP No. 39
<b>Permit Ref.</b>	<b>3.7.7: Pavement Management Program</b> Measures to reduce pollutants in stormwater runoff from municipally-owned streets, roads, and parking lots within the permittee's corporate limits. The permittee shall implement measures to control litter, leaves, debris, particulate and fluid pollutants associated with vehicles, and establish specific frequencies, schedules, and documentation.			
<b>BMP No.</b>	<b>A</b> <b>Description of BMP</b>	<b>B</b> <b>Measurable Goal(s)</b>	<b>C</b> <b>Schedule for Implementation</b>	<b>D</b> <b>Annual Reporting Metric</b>
<b>47.</b>	<b>Street Sweeping</b>			
	Street sweeping following a regular schedule to reduce pollutants from town owned and maintained streets	1. Develop a SOP, including a schedule and plan to document	1. Permit year 1	1. Yes/no/status
		2. Implement SOP and documentation	2. Annually, beginning in permit year 2	2. Total number of street miles swept
<b>48.</b>	<b>Leaf Collection</b>			
	Periodic collection of leaves from residential and public areas to reduce pollutants and clogging of storm system inlets.	1. Develop a SOP, including a schedule and plan to document	1. Permit year 1	1. Yes/no/status
		5. Implement SOP and documentation	5. Regularly, beginning in permit year 2	5. Volume of leaves collected (tons)
<b>49.</b>	<b>Vehicle Spill Cleanup</b>			
	An organized vehicle spill cleanup response to prevent pollutants from vehicular accidents from entering the	1. Maintain spill response procedures (See BMP No. 38)	1. See BMP No. 38	1. See BMP No. 42

**Table 21: Pollution Prevention and Good Housekeeping BMPs**

	storm drain system	2. Provide public education about stopping vehicle leaks (See BMP No. 3.5)	2. See BMP No. 3.5	2. See BMP No. 3.5
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